

**AUPresses 2020:  
Virtual Annual Meeting**  
June 15-26

# Program of Events

*#AUPresses20*



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**2020 AUPRESSES ANNUAL MEETING PROGRAM COMMITTEE**

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## MONDAY, JUNE 15

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### 1:00-2:15 PM EDT Opening Plenary: Give It Back: Publishing and Native Sovereignty

**Speakers:** *Cutchá Risling Baldy, Assistant Professor and Department Chair of Native American Studies, Humboldt State University; Niigaan Sinclair, Associate Professor, Dept of Native Studies, University of Manitoba Press*

**Moderator:** *Larin McLaughlin, Editor in Chief, University of Washington Press*

**Introduction by:** *Nicole Mitchell, Director, University of Washington Press*

How can university presses work with Native American and First Nations authors, activists, and communities to support Indigenous rights? As publishers who are responsible for many of the texts assigned in college classrooms, how can we more intentionally confront Indigenous genocide, erasure, and rights violations? Cutchá Risling Baldy (Hupa, Yurok, Karuk) and Niigaanwewidam Sinclair (Anishinaabe) publish scholarly, journalistic, and creative writing, reaching audiences both within and far beyond the academy. As activists for Indigenous sovereignty, they write and speak on decolonization, cultural revitalization, Native feminisms, Native literatures, gender inequality and violence, and many other topics. In this plenary, Drs. Risling Baldy and Sinclair will discuss their experiences in publishing, education, and activism and offer their perspectives on how university presses can do more to support Native sovereignty.

### 3:00-4:15 PM EDT Mellon University Press Diversity Fellows: New Perspectives

The Mellon University Press Diversity Fellowship Program, now in its fourth year, has the goal of diversifying the pipeline of publishing professionals within the AUPresses, particularly within acquisitions departments. This panel features the 2019-2020 fellows from the six partner presses (MIT, Cornell, Ohio State, Northwestern, Chicago, and Washington), who will share their perspectives and offer insights and advice to newcomers and others about their experiences. Moderated by former fellow and current Johns Hopkins University Press assistant acquisitions editor Kyle Gipson, the panel will have an interview format, and will highlight tips and wisdom for those newer to university press publishing as well as for those working as mentors and managers to fellows within diversity-oriented programs and with newer university press staff more broadly.

**Moderator:** *Kyle Gipson, Assistant Editor, Johns Hopkins University Press*

**Speakers:** *Noor Shawaf, Mellon Diversity Fellow, University of Chicago Press; Dominique Moore, Assistant Editor, University of North Carolina Press; Hanni Jalil-Paier, Mellon Diversity Fellow, University of Washington Press; María Isela García, Mellon Diversity Fellow, The MIT Press; Alexis Siemon, Mellon Diversity Fellow, Cornell University Press; Elizabeth Alexander, Mellon Fellow, Northwestern University Press*

### 4:30-5:45 PM EDT AUPresses Awards Presentation and Featured Speakers

Day one of the virtual meeting will finish strong with a welcome from AUPresses 2019-2020 President and University of Arizona Press Director, Kathryn Conrad. We will announce the recipients of the 2020 AUPresses Constituency Award and Stand UP Award. We will also share welcomes and presentations from originally scheduled opening banquet speakers Ken Workman, is the great-great-great-great-grandson of Chief Si'ahl. Tom Ikeda Founding Executive Director of Densho will speak on "Never Again Is Now: Lessons from the WWII Japanese American Incarceration."

## TUESDAY, JUNE 16

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### 1:00-2:15 PM EDT Right Here, Right Now: The Value of University Presses in the Context of Crisis

This roundtable will discuss the updated Value of University Presses in the context of recent and ongoing crises, including the pandemic, recession, and global protests for systemic racial justice and change. The panelists, who worked together to revise the values statement in 2019, will address the following questions with ample time for audience Q&A: Given recent events, what are the most striking changes you've made at your press? How have those changes enhanced your value as a university press in the context of the updated values statement? In light of 2020, what areas of the values statement should be revised, added to, or removed? What has changed in terms of your institution's expectations of the press? What has changed in terms of your expectations about higher education, readership, and impact?

**Moderator:** *Lisa Bayer, Director, University of Georgia Press*

**Speakers:** *Doug Armato, Director, University of Minnesota Press; Erich van Rijn, Director Journals and Open Access, University of California Press; Stephanie Williams, Director, Ohio University Press*

### 3:00-4:00 PM EDT The Life-Changing Magic of Managing Tasks: Tips and Tools for Workflow Efficiency

How can we make our everyday workflows smooth, efficient, and even fun? In this session, panelists will demonstrate how they use task management tools to streamline their work. Presenters will show real-world examples of workflows they've created using Asana, Todoist, Monday.com, Excel, Microsoft Project, and ZenDesk, providing takeaways for attendees across departments.

**Moderator:** *Jessica Castro-Rappl, Publicist and Academic Exhibits Coordinator, Duke University Press*

**Speakers:** *Anna Pohlád, Editorial Associate and Acquisitions Coordinator, University of Michigan Press; Jana Faust, Manager, Digital Assets and IT, University of Nebraska Press; Larissa Skurka, Business Analyst, Princeton University Press*

### 4:45-5:45 PM EDT Virtual Happy Hour for BIPOCS in Scholarly Publishing

This informal Zoom networking event is open to all attendees who identify as BIPOC (Black, Indigenous, and People of Color) for an opportunity to meet and network. Bring your own drinks! If you don't identify as such, please refrain from attending. Thanks go to Stephanie Williams (Ohio) for hosting.

## THURSDAY, JUNE 18

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### 1:00-2:15 PM EDT Journals and University Relations: Do they know what we do?

How can we promote the importance of journal publishing to university leaders? We provide such an important service to authors and to universities. How do we toot our own horn, what concrete things can we do, what tools can we create to promote the importance of journal publishing to university leadership? How do we grow that relationship?

**Moderator:** *Jessica Karp, Journals Production Assistant, Penn State University Press*

**Speakers:** *Patrick Alexander, Director, Penn State University Press; William Breichner, Journals Publisher, Johns Hopkins University Press; Caetlin Benson-Allott, Provost's Distinguished Associate Professor of English and Film and Media Studies, Georgetown University, Editor of JCMS: Journal of Cinema and Media Studies*

### 3:00-4:15 PM EDT DIY Content Creation

Instead of waiting to get your author to get booked on a show or podcast or get picked up by an audiobook distributor, why not do it yourself? Panelists will speak on how they created podcasts, audiobooks, and a television show to promote and spotlight their books. They will discuss how to get started, the importance of partnering with your campus to share resources, nuts and bolts of prep and production, and lessons learned.

**Moderator:** *Christine Brown, Publicity and Advertising Manager, Texas A&M University Press*

**Speakers:** *Nate Bauer, Director, University of Alaska Press; Zoe Goldman, Podcast Coordinator and Assistant Editor, Getty Publications*

### 4:45-5:45 PM EDT Book, Jacket, and Journal Show

Join the AUPresses design community in celebrating the newest iteration of the annual book show. Our panel of industry-leading jurors will be joined in conversation by BJS Committee Chair Joel W. Coggins (Pitt Press) to shed light on their thoughts on this year's selected entries. This panel is intended to open up a conversation about how the university press community designs books, covers, and jackets; how we evaluate our work; and how we can best promote exceptional design practices. The first half of the panel will be set up interview-style and the second half will be a mix of comments from the jurors about specific books and questions and comments about the same from the audience.

**Moderator:** *Joel W. Coggins, Design and Production Manager, University of Pittsburgh Press*

**Judges:** *Tom Eykemans, Design Director, Lucia I Marquand; Lucinda Hitchcock, Graphic Design Professor and Department Head, Rhode Island School of Design; Sue Hall, freelance designer and former journals designer and art director for Duke University Press; Anne Twomey, Creative Director, Celadon Books*

## FRIDAY, JUNE 19

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### 1:00-2:15 PM EDT Making the Most of AUPresses Residency Programs

The AUPresses Residency Program has long provided opportunities for staff at member presses to advance their own professional knowledge, strengthen the operations at their home presses, and foster professional collegiality throughout the university press community. Administered by the Association's Professional Development Committee, the Program offers staff intensive, hands-on residencies to experience the inner-workings of University Presses outside of their home institutions. Modeling this, AUPresses launched the Directors Residency Program in 2018, intended for directors of its Group 1 member presses. These programs are among the Association's most effective professional development initiatives and are enormously beneficial to directors and staff alike for both host and guest. This panel will consist of directors and staff of guest and host presses discussing what they learned, how it's been constructive for their press, what business opportunities have arisen as a result, and what they might have done differently.

**Moderator:** *Douglas Hildebrand, Director and Publisher, University of Alberta Press*

**Speakers:** *Tony Sanfilippo, Director, The Ohio State University Press; Christine Thorsteinsson, Managing Editor, Harvard University Press; Stephanye Hunter, Acquisitions Editor, University Press of Florida; Ellen Chodosh, Director, NYU Press*

### 3:00-4:15 PM EDT What Booksellers Wish University Presses Knew

With independent bookstores across the nation temporarily closed and turning to curbside pickups and online orders and deliveries due to the COVID-19 pandemic, it is more important than ever for university presses to learn what they can do for independent bookstores amidst this crisis by getting to know the owners and employees of their local and regional shops. These mutually beneficial relationships can not only help indie bookstores through this tough time but can also help presses improve their books, titles, covers, event pitches, and overall publishing programs. This session will also explore questions such as whether bookshop.org is beneficial to indie bookstores and what the industry might look like in five years.

**Moderator:** *Molly Spain, Assistant Editor, TCU Press*

**Speakers:** *David Goldberg, Sales Manager, The MIT Press; Jeff Deutsch, Director, Seminary Co-op Bookstore; Andrew Berzanskis, Senior Acquisitions Editor, University of Washington Press; Kim Hooyboer, General Manager, Third Place Books, Seward Park*

### 4:45-5:45 PM EDT Speed Networking

Get to know your AUPresses colleagues from across presses, departments, and career levels.

## SATURDAY, JUNE 20

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## 12:00-3:00 PM EDT (9:00-12:00 PDT) 2020 AUPresses Virtual 5K – Going the Social Distance!

For our group walk/roll/run this year, we invite you to join our seventh annual 5K—and first virtual one. Get some exercise together with your colleagues from around the world while safely socially distancing.

The event will take place Saturday, June 20, between 12:00 – 3:00 PM Eastern / 9:00 AM – 12:00 PM Pacific. Pick your own favorite route, wear a shirt from a past AUPresses 5K if you have one, and post a photo on Twitter by tagging #GoingTheSocialDistance, #aupresses20, and your home press or company. Pets, of course, are always welcome.

### MONDAY, JUNE 22

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#### 1:00-2:15 PM EDT Inside Library Acquisitions Now

How are academic libraries building their collections, and how might that in turn impact university press acquisitions and marketing departments? This panel discussion will bring librarians in to explore current trends in collection development as they intersect with the work of university presses. Topics will include: models libraries are currently using to inform their purchasing (including the collective collections model recently posited by the Big Ten Academic Alliance), trends for the future, and metadata for the library catalog.

**Moderator:** *Elizabeth Scarpelli, Director, University of Cincinnati Press*

**Speakers:** *Brad Warren, Associate Dean of Library Services, University of Cincinnati Libraries; Brad Warren, Associate Dean of Library Services, University of Cincinnati Libraries; Anne Davis, Anthropology Librarian and Social Sciences Fund Manager; University of Washington Libraries; Liz Hamilton, Intellectual Property Specialist, Northwestern University Press; Galadriel Chilton, Director of Collections Initiatives, Ivy Plus Libraries Confederation; Moon Kim, Acquisitions Librarian, Ohio State University*

#### 3:00-4:15 PM EDT Forecasting the Seasons: Organizing and Managing the Seasonal List across Departments

Do you find the constant struggle to decide whether a book is “in” or “out” of a current season frustrating? When planning a season’s books, whether on a specific editorial list or for the press as a whole, do you often wonder how to balance the load between scholarly and trade titles? Does the diversity of subjects across the press really matter on a seasonal basis? Does anyone really know what they’re doing? This panel is designed to focus on the nuts and bolts of seasonal list planning, with an emphasis on sharing experiences and problem-solving. Editorial directors discuss the ways they have organized their editorial programs, discuss with directors of marketing and production how that information is conveyed and used by other departments, and where the needs of different departments cross one another. People in every department involved in bringing books to market will find the discussion thought-provoking, and may come away with some practical tips for organizing information and better planning their own work flow.

**Moderator:** *Kimberly Guinta, Editorial Director, Rutgers University Press*

**Speakers** *Richard Morrison, Editorial Director, Fordham University Press; Jason Coleman, Marketing/Sales Director, University of Virginia Press; Mary Ann Jacob, Design and Production Manager, Texas A&M University Press; Mahinder Kingra, Editor-in-Chief, Cornell University Press*

#### 4:45-5:45 PM EDT AUPresses Trivia Tournament

Join trivia master, Duke senior project editor, and *Jeopardy!* champion Charles Brower in AUPresses’ first trivia tournament. Test your knowledge, and get to know your peers. Teams will be randomly created, and members will collaborate in a Zoom breakout room.

### TUESDAY, JUNE 23

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#### 1:00-2:15 PM EDT A Smooth Handoff

This session will explore how Acquisitions and EDP staff can work together in the earliest stages of a book project to prevent problems and delays in publication. Curious about the value and form of EDP input prior to the submission of a final manuscript and the official start of the publication process? Come hear from Acquisitions and EDP staff with direct experience developing and implementing just such an approach. Panelists will also discuss workflow, tools, pros and cons, and more.

**Moderator:** *Julia Cook, Managing Editor, University of Rochester Press*

**Speakers:** *Amy Buchanan, Design Manager for Books and Journals, Duke University Press; Amy Buchanan, Design Manager for Books and Journals, Duke University Press; Enrique Ochoa-Kaup, Editorial Assistant and Acting Editor for Anthropology*

#### 3:00-4:15 PM EDT #ListenUP: Audiobook Publishing in a Nutshell

Audiobooks are the new wunderkind of the publishing world, driven by seven years of double-digit growth and a booming trade audience for the format. But what does this mean for university presses? Hear from UP panelists on audio publishing and licensing, and from retailers on the growing audience for serious non-fiction audio, in retail and library spaces. We’ll discuss how to identify books that will work in audio, how to produce and record an audiobook, and what audio means for accessibility and scholarship, as well as the challenges and benefits of audiobooks. And we will leave plenty of time for questions!

**Moderator:** *Kim Williams, Digital and Audio Publisher, Princeton University Press*

**Speakers:** *Danielle D’Orlando, Acquisitions Department Manager and Audio Rights Manager, Yale University Press; Laura Gachko, Vice President of Content, Recorded Books; Scott Smith, Senior Acquisitions Editor, Tantor Media*

### THURSDAY, JUNE 25

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### 11:00 AM -12:15 PM EDT Proofing in an Automated Workflow: HTML vs. Word

**Speaker:** *Jo Bottrill, Managing Director, US and UK Operations, Newgen KnowledgeWorks*

Increasing levels of automation and technological development are giving publishers the opportunity to change how they circulate, evaluate, and correct proofs for scholarly books and journals. How can publishers benefit from the new workflow solutions, online tools and platforms now available? What are the potential benefits for time saved and costs reduced? Join us for an evaluation of the different ways of proofing and correcting content.

### 3:00-4:15 PM EDT Equity, Retention, and Career Development

**Speakers:** *Stephanie Williams, Director, Ohio University Press; Ana Maria Jimenez-Moreno, Editor, The Ohio State University Press; Tara Cyphers, Assistant Press Director, The Ohio State University Press; Gita Manaktala, Editorial Director, The MIT Press*

In recent years there have been focused and funded efforts to increase equity for people of color in the publishing community. This is not only done in an effort to combat white supremacy but also so that the community "behind the curtain" matches the authors that presses publish and promote. And while these efforts are important, it is as crucial to look beyond. Rather than just getting people in the door and then watching them leave due to discrimination and/or lack of career development, we have to ask what structures for advancement and professional growth are needed, for anyone, but especially POCs. This panel will look at how POCs with leadership roles have navigated in a mostly white industry and what they have found most useful in the advancement of their careers.

## FRIDAY, JUNE 26

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### 1:00-2:15 PM EDT Ethics and Transparency in Publishing

**Moderator:** *Catherine Cocks, Moderator, Editor in Chief, Michigan State University Press*

**Facilitators:** *Karen Copp, Associate Director and Design and Production Manager, University of Iowa Press; Jeremy Ottley, Production Specialist, Project MUSE, Johns Hopkins University Press; Cathy Rimer-Surles, Assistant Director for Contracts and Licensing, Duke University Press; John Warren, Director and Associate Professor in the Master of Professional Studies in Publishing, George Washington University*

This virtual lab is an opportunity to begin to articulate press ethics policies and codes of conduct in response to AUPresses task forces on equity, diversity, and inclusion and gender and cultures of respect, as well as ongoing efforts to elaborate ethical best practices in peer review, journal editing, accessibility, vendor relationships, and procurement. Participants in the lab will be asked to read a few documents in advance, and organizers will provide a brief overview of recent studies and initiatives. We will then divide into breakout groups, each of which will focus on a specific area of interest. Discussion areas:

1. ethical relationships with authors, editors, peer reviewers, and editorial board members;
2. ethical relationships with vendors and contractors;
3. ethical relationships with coworkers and colleagues in publishing;
4. ethical relationships with natural resources and the climate (sustainability);
5. ethical relationships with readers (accessibility across print disabilities, languages, and economic inequality).

After the discussion, we will reconvene and share our ideas. The organizers will compile the lists generated by group and circulate them to all participants.

### 2:45-2:55 PM EDT Inaugural President's Address

Niko Pfund, AUPresses President, and President and Academic Publisher of Oxford University Press USA, will offer some perspectives on the coming year.

### 3:00-4:15 PM EDT Closing Plenary

#### Talking and Listening to Race Together: Working to Interrupt Privilege Before & During a Quarantine

**Speakers:** *Ralina Joseph, Professor of Communication, University of Washington; Jenna Hanchard, Leader of Culture and Innovation, The Riveter*

**Moderator:** *Natalie Eidenier, Journals Manager/ Senior Commissioning Editor, Michigan State University Press*

**Introduction by:** *Laurie Matheson, Director, University of Illinois Press*

In this plenary discussion communication professor Ralina L. Joseph and journalist Jenna Hanchard will talk about the transition that happened with the University of Washington's Center for Communication, Difference, and Equity's three-year-long Interrupting Privilege program both before and during the COVID-19 pandemic. Interrupting Privilege is an intergenerational, racial dialoguing program that brings together students and community members to learn how to talk and listen differently; Interrupting Privilege is also a vibrant research site where Joseph leads a team of interdisciplinary graduate and undergraduate students, and is finishing a book on the topic. While the first two years of Interrupting Privilege were interracial programs located on a university campus, this academic year the program shifted focus to an all-Black community dialogue and relocated to an off-campus location of the Northwest African American Museum (NAAM). Hanchard, who was a participant in the program, will talk with Joseph about the necessity of creating spaces of inter- and intra- racial listening and dialogue spaces, and the challenges and possibilities that emerge when those spaces can no longer happen in person. They will touch on the necessity of community-engaged scholarship, particularly in this moment when higher education is in crisis, and why COVID-19 has made Joseph reconsider publishing her new monograph on Interrupting Privilege with a university press.

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## FEATURED SPEAKERS

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**Dr. Cutcha Risling Baldy** (Hupa, Yurok, Karuk) is an Assistant Professor and Department Chair of Native American Studies at Humboldt State University. Her research is focused on Indigenous feminisms, California Indians and decolonization. Her book *We Are Dancing For You: Native Feminisms and the Revitalization of Women's Coming-of-Age Ceremonies* (University of Washington Press, 2018) received the "Best First Book in Native American and Indigenous Studies" at the Native American Indigenous Studies Association Conference 2019. It is available through all major booksellers. She has published in the *Ecological Processes Journal*, the *Wicazo Sa Review*, and the *Decolonization: Indigeneity, Education and Society* journal. She has also published creative writing in the *As/Us* journal and *News from Native California*. She is also the author of a popular blog that explores issues of social justice, history and California Indian politics and culture: [www.cutcharislingbaldy.com/blog](http://www.cutcharislingbaldy.com/blog). She received her Ph.D. in Native American Studies with a Designated Emphasis in Feminist Theory and Research from the University of California, Davis and her M.F.A. in Creative Writing & Literary Research from San Diego State University. She also has her B.A. in Psychology from Stanford University. Dr. Risling Baldy is Hupa, Yurok and Karuk and an enrolled member of the Hoopa Valley Tribe in Northern California. In 2007, Dr. Risling Baldy co-founded the Native Women's Collective, a nonprofit organization that supports the continued revitalization of Native American arts and culture.



**Dr. Niigaanwewidam James Sinclair** is Anishinaabe and originally from St. Peter's (Little Peguis) Indian Settlement near Selkirk, Manitoba. He is an award-winning writer, editor and activist who was named one of *Monocle Magazine's* "Canada's Top 20 Most Influential People" and he won the 2018 Canadian columnist of the year at the National Newspaper Awards for his bi-weekly columns in *The Winnipeg Free Press*. His creative work can be found in books such as *The Exile Edition of Native Canadian Fiction and Drama*, newspapers like *The Guardian*, and online with *CBC Books: Canada Writes*. He is also the co-editor of the award-winning *Manitowapow: Aboriginal Writings from the Land of Water* (Highwater Press, 2011), *Centering Anishinaabeg Studies: Understanding the World Through Stories* (Michigan State University Press, 2013) and *The Winter We Danced: the Past, the Future and the Idle No More Movement* (Arbeiter Ring Press, 2014). Currently at the University of Manitoba, Niigaan won 2019 Peace Educator of the Year from the Peace and Justice Studies Association based at Georgetown University in Washington, DC.



**Ken Workman** is the great-great-great-great-grandson of Chief Si'ahl (for whom Seattle is named). His professional experience includes Boeing Flight Operations Engineering as a Systems Analyst and is past President of the Duwamish Tribal Council. He is an enrolled member of the Duwamish tribe.



**Tom Ikeda** is the founding Executive Director of Densho. Tom is a sansei (third generation Japanese American) who was born and raised in Seattle. Tom's parents and grandparents were incarcerated during World War II at Minidoka, Idaho. In addition to leading the organization over the last 24 years, Tom has conducted more than 250 video-recorded, oral history interviews with Japanese Americans. Prior to working at Densho, Tom was a General Manager at Microsoft Corporation in the Multimedia Publishing Group. Tom has received numerous awards for his community and historical contributions, including the Humanities Washington Award for outstanding achievement in the public humanities, the National JACL Japanese American of the Biennium Award, the Microsoft Alumni Integral Fellows Award, the Japanese American National Museum Founder's Award, and the Robert Gray Medal from the Washington State Historical Society.



**Jenna Hanchard** is a lifelong community storyteller who has spent her career centering and amplifying diverse voices.

Jenna is the leader of Culture & Innovation at The Riveter, a women-run co-working and community company poised to become a modern union of working women. Under the Equity & Advocacy team, she builds unique membership programming and community partnerships centering DEI strategies.

Jenna spent the last decade of her career as a broadcast journalist in New York State, Kansas City, Missouri and most recently in Seattle, Washington. She is a three-time Emmy award winner and an Edward R. Murrow award recipient.

As a reporter and anchor Jenna was responsible for cultivating, researching, managing, writing and producing regional and national news stories. In Seattle, Jenna created the emmy-nominated series Race & Parenting which explores how families of different backgrounds talked to their kids about race, racism and identity. The series is currently being used as a tool for a local school districts and racial equity groups. Subsequently, Jenna created a follow up series called Race & Sports which was awarded a regional Emmy Award in 2019.

Jenna grew up in the Chicago area with family roots in New York City. For the last four years, she's been soaking up the Seattle rain and scenic landscapes of the Pacific Northwest.



**Dr. Ralina L. Joseph** is a scholar, teacher, and facilitator of race and communication. She is Professor of Communication and the founding director of the Center for Communication, Difference, and Equity at the University of Washington. Her latest book, [\*Postracial Resistance: Black Women, Media, and the Uses of Strategic Ambiguity\*](#) (NYU Press 2018), is the 2019 winner of the International Communication Association's Outstanding Book of the Year. She is also the author of [\*Transcending Blackness: From the New Millennium Mulatta to the Exceptional Multiracial\*](#) (Duke University Press, 2013). During the 2019-20 academic year Ralina is a scholar-in-residence at the Northwest African American Museum as an ACLS/Mellon Scholars & Society Fellow. She is currently writing two books: *Generation Mixed Goes to School* (with Allison Briscoe-Smith) and *Interrupting Privilege: Talking Race and Fighting Racism*.



**MARQUIS**

